

Press Release

FOR IMMEDIATE RELEASE



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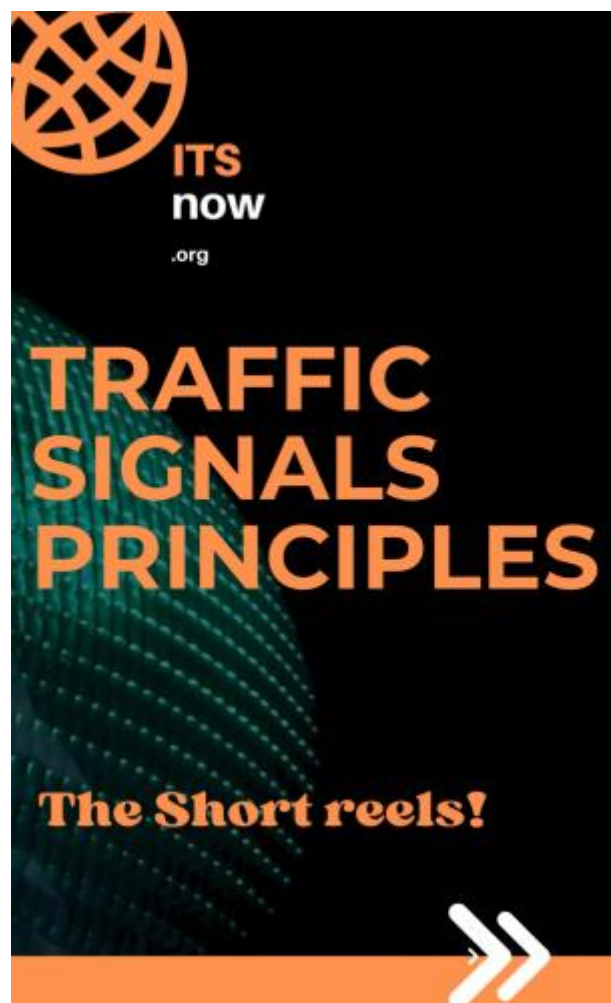


Photo courtesy of ITS Now

New Traffic Signals Principles Revision Topics - Now Online

ITS Now is pleased to announce the publication of nearly thirty revision episodes to accompany our popular Traffic Signals Principles series on our **@ITSNow** YouTube Channel. These bite size, single topic episodes, provide a useful additional learning resource for anyone who wishes to learn about

the underpinning principles for traffic signals. Alistair Gollop, Founder of ITS Now, said “ITS Now exists to promote best practice and professional development within the Intelligent Transport Systems (ITS) sector. As such, ITS Now originates resources ranging from videos, reference books and guidance documents through to informative references and educational content. This new revision series has been produced to accompany our popular Traffic Signals Principles series which is freely available from our @ITSNow YouTube Channel. Along with our Professional Development Partners, Intelligent Transport Systems – UK and The Institute of Highway Engineers, we hope that users entering the traffic signal sector find this a useful resource.”

To find out more about the Traffic Signals Series, search for @ITSNow on YouTube, or go to: https://youtube.com/playlist?list=PLGbavTFBVyLtmCidx_0Tbwz_wDeVTN5QY&si=5QN5UDuLbMZdEdZ0

Don't forget to subscribe to keep updated with new episodes!

Ends>>

Notes to Editors

ITS Now - Intelligent Transport Systems - Explained

Bio

Alistair Gollop is the Founder of **ITS Now** which exists to promote best practice and professional development within the Intelligent Transport Systems (ITS) sector. **ITS Now** originates resources ranging from videos, reference books and guidance documents through to informative references and educational content. A recognised Intelligent Transport Systems industry figure with over 30 years in-depth experience, resulting in an extensive specialist knowledge of traffic systems. A former Technical Principal at Mott MacDonald, he has particular experience in preliminary equipment assessments, due diligence reports, field trials and integration into traffic systems and has a detailed knowledge of specialist technologies and equipment, standards and statutory requirements, along with ancillary issues, such as passive safety and the implications these pose on the design and management of traffic system installations. As well as the UK, Alistair has worked in diverse locations across Europe, South America, Africa, the Middle East, Asia and Australasia. He is the author of the well-respected “Traffic Signals” and “Traffic Control” books, along with numerous articles for publications. In addition to presenting at conferences, he is also a panellist and facilitator at events. He also sits on the board of The Institute of Highway Engineers, where he is currently the Vice-chair of the Professional Development Portfolio.

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